

## Automotive Showcase

**Date:** 7<sup>th</sup> February 2018, 08:30 – 17:00

08:30 – 09:30	<b>Arrival and Breakfast</b>
09:30 - 10:00	<b>Introductions / Retailer Profitability</b>
10:00 - 11:15	<b>Simulation: Run your own Automotive Dealership</b>
11:15 - 11:30	<b>Break and Networking</b>
11:30 - 13:00	<b>Simulation: Run your own Automotive Dealership cont.</b>
13:00 - 14:00	<b>Lunch and Networking</b>
14:00 - 15:30	<b>Simulation: Run your own Automotive Dealership cont.</b>
15:30 - 15:45	<b>Break and Networking</b>
15:45- 16:45	<b>Service Profit Chain discussion: The link between Leadership, Employee Engagement and Profitability</b>
16:45 - 17:00	<b>Summary and Close</b>
17:00	<b>Drinks Reception and Networking</b>

\*Please note content is subject to change



A unique opportunity to  
 join experts from the UK Automotive Industry  
 for a Business Simulation workshop to  
 Improve Retailer Profitability

**For more information, please contact:**

**Email:** [info@profitability.com](mailto:info@profitability.com) [james.wilkinson@profitability.com](mailto:james.wilkinson@profitability.com)

**Telephone:** James Wilkinson +44(0)1491 821 900

**LinkedIn:** <https://www.linkedin.com/in/jamesdwilkinson>

**Twitter:** @ProfitAbility @WilkinsonJamesD

#Profit17

## Background

With 814,000 jobs dependent on the sector, the UK Automotive Industry is a critical part of the UK's Industrial footprint, accounting for over £70 billion in revenue annually.

This event will showcase a simulation developed specifically for UK Automotive, that will help improve profitability by.

- Learning how to manage and run a profitable dealership
- Learning how the decisions taken in one part of the business can impact everything else
- Learning how the Industry Standard KPIs and Benchmarks can be used to make better decisions and track progress
- Learning how to create credible, meaningful discussions and plans between Dealers and Manufacturers for their mutual benefit

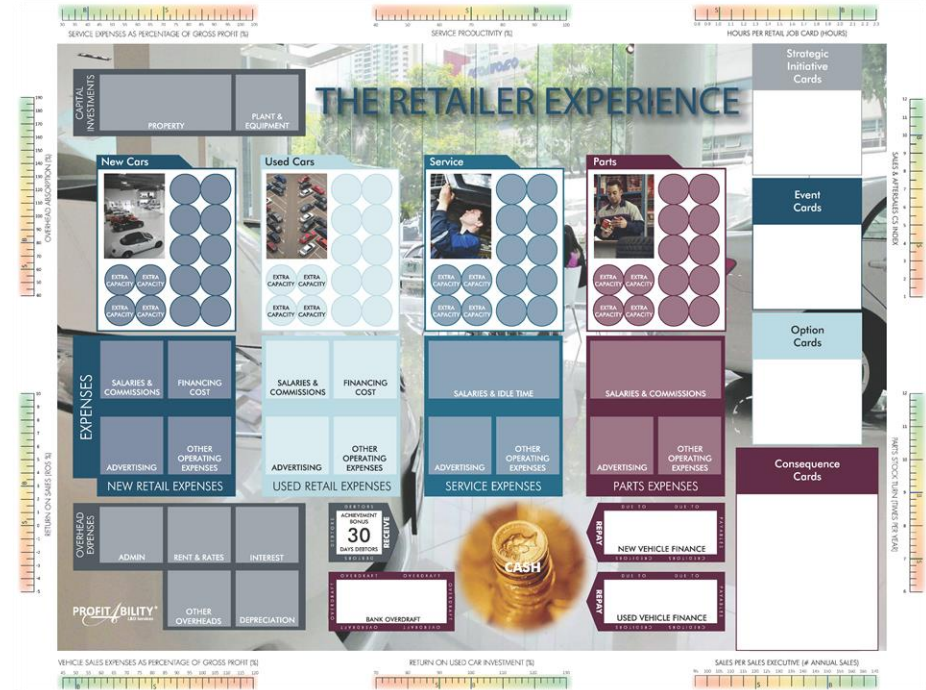
<https://www.smmmt.co.uk/industry-topics/>  
<http://www.nfda-uk.co.uk/reporting/dealer-attitude-survey/>

## Who should attend?

- Those working for Manufacturers who are responsible for or have an interest in Retailer Profitability and Growth
- Dealer Principals and their direct reports.
- Those working in HR or L&D who are interested in People Development

## Networking

As well as plenty of opportunities to network throughout the day, a drinks reception will be held after the event hosted by ProfitAbility.



## Where and when

Join us at Kents Hill Park Training and Conference Centre in Milton Keynes on **Wednesday 7<sup>th</sup> February 2018**.

To register go to the open days tab on [www.profitability.com](http://www.profitability.com)

“Really helped me understand the financial pressures our dealer network faces on a daily basis”

“It brought the numbers to life”

“Best training course I’ve been on in eight years”

“The closest you can get to running a Retailer”



**ProfitAbility**  
 ProfitAbility Business Simulations Ltd.  
 Stables 1, Howbery Park, Wallingford,  
 Oxfordshire, OX10 8BA  
**Phone:** +44 (0)1491 821 900  
**Email:** info@profitability.com

[www.profitability.com](http://www.profitability.com)