

## Business Simulation Showcase

Date: 18<sup>th</sup> January 2017, 09:00 – 16:30

- 08:30 – 09:00      **Refreshments** on arrival with **introductions**
- 09:00 – 11:00      **Business Essentials** – an opportunity to take part in a fast moving team based business simulation that will illustrate how a business makes money and finance works in practice
- 11:00 - 11:15      **Refreshments**
- 11:15 - 12:30      **Business Essentials cont.**
- 12:30 - 13:30      **Lunch, discussion and networking**
- 13:30 - 15:00      **Magnetic Leadership** – an opportunity to take part in a fast moving management development and business simulation that will surface different leadership styles and behaviours
- 15:00 - 15:15      **Refreshments**
- 15:15 - 16:00      **Magnetic Leadership cont.**
- 16:00 – 16:15      **Guest Speaker**
- 16:15 – 16:30      **Feedback and steps**
- 16:30                **Event finishes – Networking and hosted drinks** at the Portwall Tavern

\*Please note content is subject to change



## Experiential Hands-On Development Day

*New approaches to 'Experiential Learning': Leadership, Strategy, Business and Financial Acumen - learning by doing*

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## Summary

We are pleased to announce the seventh in a series of collaborative CPD training and networking events between the **UWE Bristol Business School, ProfitAbility** and the **SJV Group**.

We will be looking at development approaches to leadership, strategy, business and financial acumen and how these can be combined. It will be a very full and enjoyable day and we would be delighted if you are able to join us. There is **no cost to attend** but **places are limited** due to the fact that we will be running two business simulations.

## Background

ProfitAbility have been providing companies all over the world with **business simulation training** for over 30 years, working with some of the world's biggest brands such as Nestlé, Roche and Siemens to provide **experiential learning** that **changes how people think, behave and perform**.

We have designed and delivered over 130 board games to provide **bespoke training** to organisations in areas such as **leadership, change**

*'One of the most effective methods I've seen, to be topped only by experience'*  
Amber Bollinger, senior training and development manager, Saputo

**management, employee engagement and commercial acumen**. Simulations are designed to align with agreed learning outcomes and can be tailored to fit organisational or geographical cultural needs.

## Purpose of the event

To demonstrate ways in which **Experiential Learning** can be, and has been, used to address business issues successfully, and allow attendees to experience some of the **gamified learning** for themselves.

## Event Structure

Delegates will experience the first decision rounds of two very different simulations that have been used by companies across the world. The immersive nature of **gamified learning** will be experienced and easily associated with challenges in their business.

Interspersed with the gameplay, will be stories and case studies of how our clients have used these *'learning by doing'* techniques in their own businesses and demonstrate the material impacts on the business as a result.

## Simulations

### Business Essentials

The *Business Essentials* simulation develops business and financial acumen for non-financial people.



### Magnetic Leadership

The *Magnetic Leadership* simulation is designed to develop self-awareness, strategic thinking, communication, coaching and feedback skills.

*'I have never been through a course that gave me so much insight into my leadership strengths and weaknesses in such a limited time'*

John Epperson, Risk Consulting Manager,  
Crowe Horwath, LLP

## Who should attend?

This event is aimed at leaders in HR, Learning and Development, and Business Function Heads who are interested in exploring effective ways to transform their business culture or performance.

## Networking

As well as plenty of opportunities to network throughout the day, a drinks reception will be held after the event at the [Portwall Tavern](#).

## Where and when

The event will be hosted by **Smith Williamson** at their Bristol Office ([Portwall Place, Portwall Lane, Bristol BS1 6NA](#)) on **Thursday 18<sup>th</sup> January 2018**.

To register go to the open days tab on [www.profitability.com](http://www.profitability.com)

We hope you can join us after the event for a network and drinks reception at the [Portwall Tavern](#) and look forward to meeting you on the day.